

The Old Orchard Beach Ballpark Commission
Workshop Notes
August 13, 2018
Old Orchard Beach Ballpark

Attendees: Chairman John Gallo, Commissioners Jerome Plante, Victor Gould Jr, Melissa Clark, Bob Rings, Robin Dayton, Ballpark Operations Manager Guy Fontaine and Field Manager Jim Doran.

The workshop began at 6:38pm.

Old Business:

1. Strategic Plan: the commission discussed ideas for identifying our challenges and opportunities for the future of the ballpark. Some of the challenges we face are finding a baseball team willing to have a presence here year round. It may be a professional team or a college level team. Another challenge is to expand our offerings outside of baseball. One of our goals is to get a team. Some of our ideas are to perhaps lease space to build additional facilities or some kind of community center or training facility. What about housing facilities or dorms for our team. We need a marketing plan, an advertising person and a budget for these things. We need to think of unique things to host, concerts, art shows, craft shows, cooking shows and expand outside of baseball. We need to research our physical plant to see how many people we can have at an event. Can we host bigger concerts?

We discussed getting a team to play here next year. This should include Larry Mead. There are other leagues around that may want to play here. Also, colleges could be interested and maybe some of the local high schools. We need long term goals and to be able to compete with other venues. We should put something together to present to the town. There are people out there we can network with who know how to make these things work.

2. This was Commissioner Bob Rings' last meeting with us. He has done a great job. There was a suggestion for the commission to establish an advisory board with Bob being the first member. He will stay in contact with us and give us guidance. The consensus was unanimous for this and it will be presented and put up for a formal vote at a future meeting.

New Business:

1. The next commission meeting will be August 27, 2018 and the next workshop will be September 10, 2018. Both will begin at 6:30pm and be held at The Ballpark.
2. There were no public comments.

Meeting adjourned at 8:10pm.

Respectfully submitted by Melissa Clark, Commission Secretary