

**Museum in the Streets Committee**  
**Meeting: Wednesday January 27, 2016**  
**Location: Old Orchard Beach Police Department**

Present: Helene W., Pat B., John B., Wendy C., Dan B., Lee K., Linda R., Megan M.

10:05AM Meeting Convened

**ITEM 1:**

*Old Orchard Street Walking Tour – How to Include Ocean Park?*

- Patrick Cardon, Director for Museum in the Streets shared in an email Augusta's example of creating groups of panels that are more local and linking them together. He described the concept as thematic groups in different locals with two "exhibitions" in different "rooms" like you are visiting a Museum
- Megan will get the information from Augusta's example to give the committee a better idea of how this concept will work with OOB and Ocean Park panels
- If we integrate Ocean Park, it would be about a 1-2 mile walk from Old Orchard Street, but we could also involve biking, the bus route, and the trolley – a great way to get OOB more biker/walker friendly
- The committee agreed that trolley involvement would be great. It's \$1 to ride the trolley and this could be a way to integrate OOB and Ocean Park in terms of history and panel locations
- Helene will work with the Ocean Park Association to look into the trolley and Ocean Park connection
- John Bird provided an example brochure from Saco that Megan will get and show the committee
- A brief idea of the "rooms" we could do for the panels included the 19<sup>th</sup> Century history along Old Orchard Street and then the 1881 Baptist culture in Ocean Park.
- These "rooms" can be connected using the old train depot with a panel at the train station encouraging people to hop on the trolley to ride down to Ocean Park for the second "room"
- There will be QR codes on the bottom of the panels that link to a website where people can go for more information (the Museum in the Streets website lists the various tours)
- Dan Blaney would like to see individuals that live in Ocean Park (and even the OPA) help to pick out locations for panels down there.

**ITEM 2:**

*Funding*

- A couple of fundraising ideas were brought up at the initial meetings including selling CDs of the tour.
- Pat brought up that we could include music from people who used to play on the pier on a CD and sell this at the historical society (they would want to keep some of the funding raised from these CDs)
- It only takes 1 month to get 501-C-3 status but this will cost \$500 and would involve an attorney

- The committee decided it would be best not to try to go through the Town Council, establish a formal committee, publish agendas, and track minutes, it would be best to have our own separate committee similar to the '07 Fire Society
- We need to use a committee name to establish a bank account with Saco & Biddeford Savings
- Arthur Guerin and Stan Quinlin from the historical society and the '07 fire society would be good contacts to reach out to in terms of soliciting funding, having a treasurer, and 501-C-3 status
- The committee decided we DO NOT want to rush this process. Our goal is to refine the exact number of panels we want and set that as our fundraising goal. This process will begin at the next meeting after the election of officers.
- We will need to include a map in both Ocean Park and OOB with a “you are here” sticker that helps to guide the tour from both locations
- Lee brought up in the fundraising letter that instead of charging \$500 for a dedication plaque we should charge the entire cost/plaque (Megan will get this number) and have them sponsored by businesses (an example: This panel sponsored by Rite Aid). Megan will make these changes in the letter and bring a copy to the next meeting for feedback. It will also be sent out via email for comments/suggestions from the committee.
- The hurdle the committee faces is to generate funds to start the process
- Megan will check with Patrick Cardon to get an idea of what “Town Recognition” means in terms of grant funding for the project
- The committee needs to get a Fed ID # through the IRS – Megan will get this process started
- Lee brought up the possibility of membership dues of \$10/year to start generating seed money for the project
- The idea of businesses placing a “down payment” on panels was also brought up as a way to raise seed money
- Linda R. was generous enough to offer seed money on behalf of the committee to get us started to get 501-C-3 status with us making a re-payment plan once we start raising money

### **ITEM 3:**

#### *Other Business*

- We decided to name ourselves Old Orchard Beach Museum in the Streets Committee (OOBMITS)
- We want to get the school involved. One thought was through community service have students guide walking tours in the summer on the history of Old Orchard Beach? Students are already using Maine Memory Network to get old photos of the Town. Megan will work with Amy Wright to get some ideas from her and get her up to speed on our progress/new ideas.
- We need to check with Patrick Cardon and other communities to get an idea of where panels are normally located in terms of on the sidewalk. The committee thought it might be a good idea to put them next to trees that are already on the sidewalk.
- Pat Brown would like to see an article in the paper on black history month (February) and the history in Old Orchard Beach. She will reach out to Ben at the Courier to see if we can make this happen

Action Items:

1. What does Patrick Cardon mean by “Town Recognition?” – Is Museum in the Streets trademarked or can we be called “Museum in the Streets Committee”
2. Need to get a federal ID number
3. Need to establish an account at Saco and Biddeford Savings (maybe they’d be willing to donate to us). Megan will go onto the IRS database and get information needed to become a 501-C-3 to give to committee members in coordination with (hopefully) Stan’s experience

***Thank you very much to everyone for coming to the meeting and offering your invaluable input! This project is off to a great start!!!***

11:30AM Meeting Ended