

OOBMITS Committee

Meeting: Monday September 19, 2016

Location: Old Orchard Beach Town Hall, Council Chambers

Present: Kim Schwickrath, Amy Wright, Megan McLaughlin

6:00PM Meeting Convened

ITEM 1:

Fundraising Discussion:

- Ideas from the haunted walk in Portland that some committee members attended on 9/10/16:
 - o Most haunted ATM?
 - o Kim S. might have a kerosene lantern that can be used
 - o Tour guide at the walk had 10 years' experience doing haunted tours, a lot of what was mentioned at the tour was based on ghost stories and not necessarily real Portland history.

Haunted Walk on Old Orchard Street

- When scheduling the event, we have to make sure it does not conflict with the Field of Screams Event. Dates to hold the haunted walk include: Saturday October 29th with Sunday October 30th as a rain date.
- Need to fill out a Special Event Permit to have the haunted walk, part of this process means that we are insured under the Town and we get publicity through the Town Council process to approve the special event permit.
- Type of topics to include as part of the walk:
 - o Fires in Town
 - o Possible bodies buried under the comfort station (bathrooms on West Grand)
 - o Shadow People
 - o Charles Lindbergh landed on the beach, connect to the kidnapping of the Lindbergh baby?
- Event Logistics
 - o 5 Staggered Groups leaving at 5:30, 6:00, 6:30, 7:00, 7:30. 1 hour tours. Each group to be capped at 20 people with pre-registration required (use the Municipipay for this?)
 - o \$10/Person will be a suggested donation for the haunted tour
 - o Posters for the event will be created and the event will be sent out through the radio, newspaper, Facebook, school posters, hotels and Landry's
 - o Volunteer Coordination – People needed for the event
 - Tour Guides (Could be Kim S., Lee K., and Kim M.?)
 - People to bake goods to have at a MITS booth
 - Booth people: Could be students?

- MITS Booth: Make up brochures to have at the booth & serve baked goods/cocoa. Any farms to donate apple cider donuts for us to have at the booth?
 - Amy will work on a draft script with bullet points for the guides to go by on the walk that will focus on the history and help to lay out a route
 - Need to look into what was used as a script for the Field of Screams and possibly piggy back off of that event.
- Questions to look into: Underground Railroad in Town? Could this be used on the haunted tour? Red brick house? Cummings house?

ITEM 2:

Other Business

The grant application for the Margaret E. Burnham Charitable Trust was sent out on 9/19/16. The amount requested from the grant was: \$3,763.31 to cover the cost of two introductory panels, the posts for these two panels, shipping costs for the two panels, and the cost of fundraising events and brochures.