

OOBMITS Committee

Meeting: Wednesday August 24, 2016

Location: Old Orchard Beach Town Hall, Council Chambers

Present: Susan McGinty, Amy Wright, Helene Whittaker, Wendy Chase, Megan McLaughlin

6:05PM Meeting Convened

ITEM 1:

Fundraising Events:

- Haunted walk on Old Orchard Street
 - o Timeframe: End of September or Columbus Day weekend
 - o Involvement: High School Students: Drama Club. Students could get community service and dress in Victorian clothes and walk around and look at people. Historical Society involvement to guide the walk along Old Orchard Street.
 - o Venues: Walk along Old Orchard Street, Gather in the Council Chambers for Hot Chocolate/Hot Cider; St. Margaret's Church, Historical Society. Have a table in the entrance to promote Museum in the Streets
 - o MITS Promotion: Show the sites we are planning on for panel locations, do a mock-up brochure to distribute
- Gala Event
 - o Timeframe: February
 - o Venues: Town Council Chambers, Brunswick, Grand Victorian room, Upstairs of the Pier
 - o Involvement: People invited will dress like they are from the Victorian era. It will be a celebration and a time for people to dress up. School band could possibly play at the event, Amy Wright to contact Mr. Shabo. Need to coordinate with the date for homecoming weekend.
 - o Note: The Brunswick might have an idea of what events worked the best and what time these events were held.

Next meeting to be held Mid-September to arrange the haunted walk event. It was brought up the possibility of having a call-in meeting to get more people involved.

Grants:

- Deadline for the Margaret E. Burnham Charitable Trust grant is October 1st. Draft application attached to meeting packets.
- The other 3 grants have deadlines in November, February and April. The February and April grants are close to when we hope to have the panels implemented so those will be used as back up in case we need the extra funds for the project.

ITEM 2:

Business Outreach

- Ask business owners if they would like to purchase the panel that is associated with their business. “This panel has been sponsored by...”
- Ask if they’d be willing to let us put the panel on the side of the building (saving the cost of the post)
- Ask if they’d want to split the cost of the panel between 2 businesses. “This panel has been sponsored by ... and ...”
- Involvement of the Oceanwood in Ocean Park?

ITEM 3:

Museum in the Streets, Phone App.

- The Committee does not want to do a phone app. The download is slow and the Committee would like people to walk and do the tour and not do it on a phone or be looking down at their phone.

Good and Welfare

Another article posted in the Journal Tribune about the project last weekend!

Meeting Ended: 7:20PM