## **OOBMITS Meeting Notes 05/15/18**

Meeting Convened: 5:15PM in Town Council Chambers

#### In Attendance:

Pat Brown, Wendy Chase, Demi Kulacz, Megan McLaughlin, Kim Schwickrath, Helene Whittaker

#### **ITEM 1: Brochure Discussion**

• Review 4 brochure examples: Wiscasset, Minneapolis, Kennebunk, Alamont

The Committee talked about whether or not we would like to have the brochures in color or sepia – antiquity look?

The Committee liked the Wiscasset brochure the best with the color map and perhaps sepia around the edges where the photos are for each of the sites.



• Review brochure content

Name of the Sponsors should be included on the brochures...using the Wiscasset sample, the Sponsors should be included on the inside page on the right as you open the brochure. The Committee did not want to include logos on the brochure for space reasons and because it makes it look tacky. The names of committee members should be included on the back (where the logos are on the Wiscasset brochure) as well as those who have helped with the project: Harmon Museum, DPW, OOBHS Students, OPA, Library, Town Office, Chamber of Commerce, etc.

The Committee did not like a brochure that had too much writing on it.

• Cost discussion: Printing/Quantity

The Committee discussed printing copies of the brochure and placing them in the octagon-shaped kiosk in the square. There is also a kiosk in Memorial Park where one might be able to be located.

We can also post the brochure on our website and Facebook page.

Demi had a printing contact for brochures who we will reach out to.

### ITEM 2: Preliminary Discussion on Ribbon Cutting Ceremony

• Preliminary date

June 14th at 5:00PM.

• Where will it be

Location should be at the introductory panel in front of where Slyders used to be.

• What will we have available

Ribbon and scissors from the Chamber of Commerce.

Contact the Press, Channel 8, Channel 13, Students, DPW, PD, FD, Council, Louise and Larry, etc.

Megan will check with Patrick to see if we can pick the panels up rather than waiting for them to be shipped out on June  $6^{th}$ .

# ITEM 3: Discussion about Table at June 16th Event

• What will we include at the table

Amy has 2 trifolds that students prepared that she's willing to allow us to use for the event.

We are hoping to have brochures in time for the event.

• Any volunteers to sit at the table and talk about the project

We are still looking for 2 volunteers: 1 to sit at the table and 1 to walk people around to some of the panels and talk about them. Would students be willing to do this?

#### **OTHER BUSINESS:**

The Committee talked about holding a Haunted Walk annually in October to continue to raise funds for brochures and any repairs to panels.