

## OOBMITS Meeting Notes 04/12/17

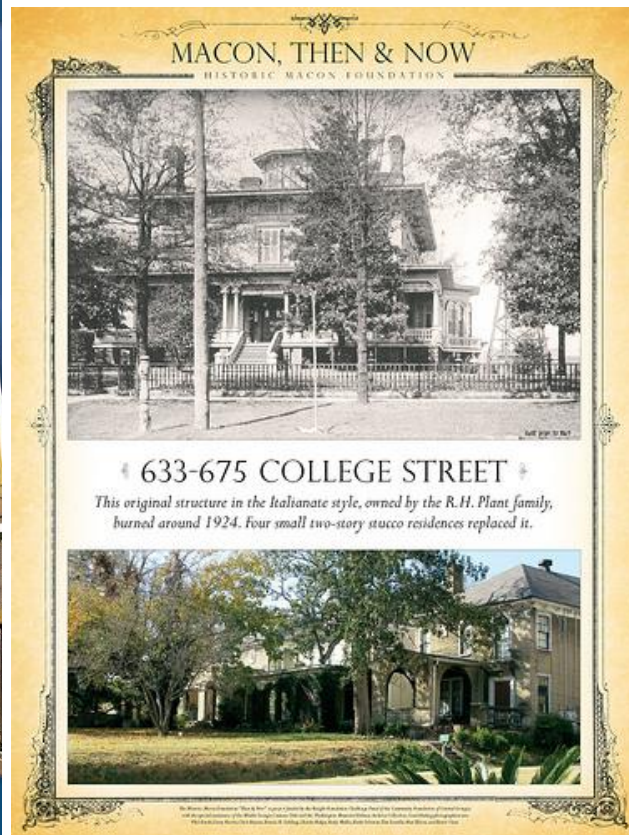
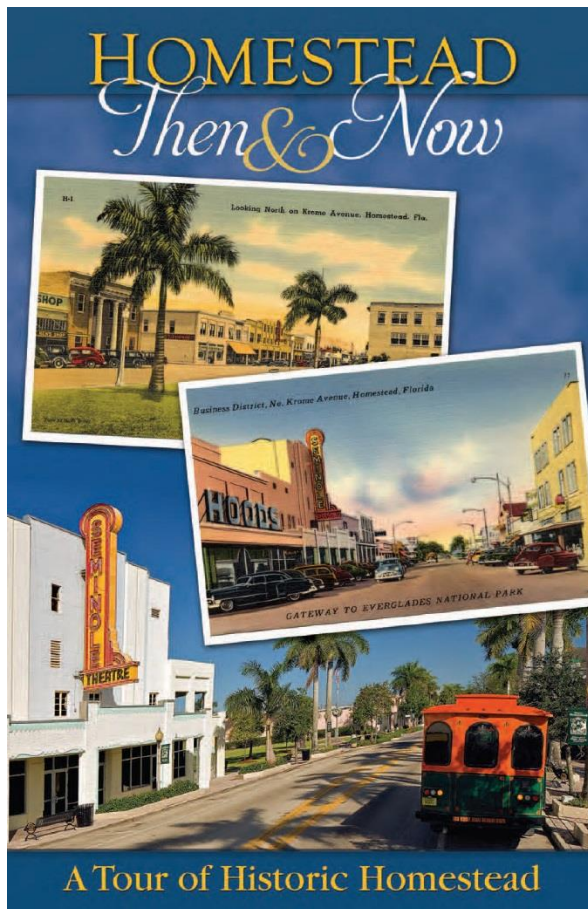
Meeting Convened 5:30PM at Duffy's

### In Attendance:

Pat Brown, Noelle Castle, Wendy Chase, Demi Kulacz, Megan McLaughlin, Amy Wright

### ITEM 1: Poster Fundraiser

- The committee is hoping to have 2-4 versions of the posters. We like the “Homestead Then & Now” poster format and the idea of blending this poster with the “Macon, Then & Now” poster.



The Homestead poster is a good example of what the committee would like to see because we would like to have a photo looking down Old Orchard Street as a watermark on the posters similar to the Trolley in the above poster.

The committee talked about poster colors and format and decided to leave it vague and let the designer decide on what would look best given each of the photos. The committee was hoping to stay within the antique and coastal color pallet but to keep it simple with a faded background and neutral, muted shades and a border. Each of the posters will be vertical for continuity with 2-3 photos per place in the highest quality. It was also decided to keep only a small amount of text on

each of the posters (e.g. date of each photo and one small sentence describing it). The committee discussed possibly shrink wrapping each of the posters so that a small description of each of the sites could be included in the back of each.

Instead of having a poster with all 4 sites on it, the committee is going to have 4 separate posters for each of the 4 sites: The Brunswick, Palace Playland, The Pier and Pier Fries.

- The committee discussed bringing a local artist on board who would be willing to donate time to create a remark that would go on the posters. The art could be: the Ferris Wheel, one of the horses from the Carousel, etc.” and this could be done at a special event such as the Ocean Park/OOB art show.
  - The committee discussed making this a limited edition item, for example, the artist would number each of the posters and would only do 50 remarks. This would be a limited 2017 production and each year new posters with the remark idea would be discussed.
- The outstanding item with the posters is obtaining the photos. Pat Brown is working with some folks to get photos of Pier Fries and Palace Playland but it was suggested to go to the Historical Society and see what they have for photos of the sites and then email photos to the committee to choose from. We’d like to get the poster moving so that we can start raising funds from it.
  - The committee will have to figure out where the photos credits will go. This will depend on the photographer and how they would like their credit shown on the photos.
- We would like to write something about MITS on the poster with a contact phone number and website. Need to work on getting MITS as an option on the voicemail as you call Town Hall and the link.
- The committee discussed sales tax and how that would work while selling each of the posters. How would it work if the posters were for sale at the Brunswick. The committee is under the impression that people would purchase the posters and the Brunswick would keep an envelope to give to the committee to put into an account.
- Other events to attend:
  - Table at the Scottish Festival
  - Table at the Ballpark community garden/craft fair