

OOBMITS Committee

Meeting: Wednesday, February 22, 2017

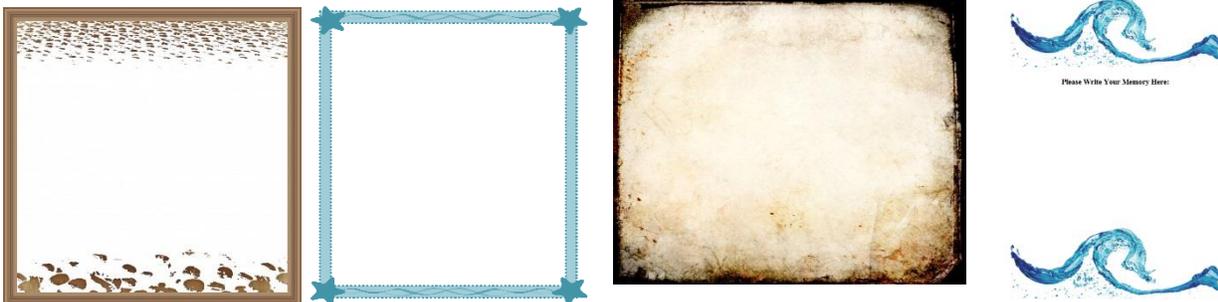
Location: Old Orchard Beach Town Hall Council Chambers

Present: Kim Schwickrath, Wendy Chase, Amy Wright, Megan McLaughlin

6:00PM Meeting Convened

ITEM 1: Got OOB Memories? Discussion

- *Other Advertising/Outreach*
 - We still need to reach out to Nursing/Retirement Homes (Recreation Coordinator for these facilities?), VFWs, Chamber of Commerce. It was recommended to visit retirement homes and ask if they would be willing to allow us to hang up a poster and explain the event to them.
 - At the event, the Committee Member that sits at the front table will ask people how they heard about the event. We will keep a piece of paper with checkboxes for “Facebook” “Posters” “Website” etc. and check off how they said they heard about the event.
- *Brunswick Setup*
 - The committee reviewed the Brunswick setup and it looked good. One suggestion was to include a donation jar at the bar since the Brunswick is going to be open that day so people who are just hanging out have an opportunity to donate to the project.
 - Amy might be able to have students attend to help out the day of the event.
- *Book Information/Discussion*
 - The committee reviewed the disclaimer forms and colors/designs for the memory box to go in the final book and decided that it should be a mix of all of the designs with the exception of the blue textbox because it does not show up well on the paper. The final designs with “Please Write your Memory Here” at the top:



- It was also suggested that the wave box (#4 above) be enclosed so there is a defined space for participants to write their memory. Participants can choose which one they would like to write on to have their memory in the book. If there is not enough of a mixture of colors to go around, we can add “blurbs” of information in the book to create a pattern and make it flow.

- The only concern was how the dark, historical box (#3 above) would work in terms of copying to be put in the book. This should be looked into prior to making it an option for people to choose.
- We should also include the date we would anticipate having the book available. In addition, we should be able to have a way for people to contact us if they are interested in purchasing a book.
 - There are places in Town that might be willing to sell the book including Beachology, Beach Bagel.
 - Recipe book companies might have information on how to bind/publish the book.
 - If we mention to Staples or W-B Mason that this is being done as a fundraiser, would they be willing to give us a better price on publishing the book?
 - What about Shutterfly?
- The disclaimer statement associated with the book is still in review by an attorney. Unfortunately, the “free” MMA Attorneys can’t review the information because it requires a special copyright attorney. This is in the Town Managers hands right now. Here is the disclaimer statement as it stands:

As a “Got OOB Memories” attendee I hereby give consent to the OOBMITS Committee to use, publish and copyright my written and/or typed memories in whole or in part, including alterations, modifications, derivations, and composite thereof, in a book that may be displayed at the Harmon Museum. The OOBMITS Committee retains the right to use the book, intended to be a work of creative nonfiction, to sell as a fundraiser for the OOBMITS project. Every reasonable effort will be made to faithfully reproduce memories including preserving handwritten sentiments. By signing below, I hereby release the use of my written and/or typed recollection to the OOBMITS Committee.

- *Photo Discussion*
 - It was recommended that the photos be numbered 1-60 for simplicity.
 - Amy has a cricket machine and she can use this to cut out numbers that we can put on each of the photos and envelopes. She also has double sided sticky paper that can be used to cut the numbers out and stick them to the posterboard with the photos. Students might be able to help with this!
 - We need to get the size of the numbers and how many we need to get started on this process.
 - It was recommended that manila envelopes be used instead of the Tyvek envelopes because of the cost. It was also suggested that a folder can be used, with the sides stapled, and people can insert their memory paper vertically into the folder. We would put a piece of paper in each one so people know the setup. Kim has a box of folders that we can use for this.
- *Items to Include at OOBMITS Table*

- It was recommended to include a bowl of peppermint patties that people can have as they grab their disclaimer form/make a donation. We need to check and make sure this is okay with the Brunswick.
- Are there any other perks that the Brunswick is offering that day that we could promote?
- The Committee suggested including a piece of paper that has some future fundraisers for people to look out for: Beef & Brew, Haunted History Walks (Summer), as well as a piece promoting the Facebook page.

ITEM 2: Other Business

- *Meeting with Patrick Cardon – Director of OOBMITS*
 - It was suggested that business owners be invited to the meeting with Patrick Cardon for a Q&A session.
 - We should check with sign-a-rama to get an idea of how much the sign could be and use this information in our meeting with Patrick. We might be able to google ¼ inch formica and get ideas of how much this type of sign would cost.
 - Kim Verreault should be invited to this meeting.
- *Beef & Brew*
 - The suggestion was made to have this event at the Ballpark. Food trucks, such as microbrew vendors can come and park their trucks in the Ballpark and the Committee would charge them to come to the event. This could be held in May or June.
 - We need to check with vendors to get an idea of their busy time and see what would be the best timeframe for them to come to an event like this.
 - What types of permits would be involved with this – liquor licenses?
 - Would a silent auction go along with this?
 - The event should be animal friendly.

NEXT MEETING: **Wednesday, March 8th**. It was suggested to meet at 5PM instead of 6PM if Patrick Cardon will be attending so we can review setup before he shows up.