#### Old Orchard Beach Recycling Committee Meeting: Tuesday October 12, 2010 Location: Old Orchard Beach High School Room 107

Present: Cris Hudson, Megan McLaughlin, John Weaver, Fred Dolgon Not Present: Paul Niemczyk, Jacqui Deveneau

Guest: Missi Labbe

7:20 PM Meeting convened.

#### Item I:

#### **Meeting Minutes**

• The length of time for the video was not officially established

## Item II:

## **School Presentation**

- Need to create some sort of outline
- Should the presentation be every year instead of just once a year?
- The presentation should be in game show format: Hangman? Jeopardy? Family feud?
- Each committee member will bring questions to the next meeting
- We should have 20 questions to start, varying from easy, medium, to hard
- We are hoping to have the presentation before Thanksgiving
- We need to come up with a list of props and prizes: recycled pencils or Frisbees?
- We should have a rehearsal at one of the meetings before we present it to the school
- Should the class be split into teams or individuals?
- The committee can call Bruce White for recycled materials such as Frisbees and other prizes
- Missi provided the committee with a CD "did you know" facts for schools

### Item III:

### **Facebook Page**

- The PSA video needs to be uploaded to the facebook page
- Each committee member should send the facebook page to three people, and they should send the facebook page to three people, etc. We are hoping some of the council members will do the same.
- Send a link of the facebook page to the committee again so they can send it around
- We want the page to attract mainly residents of OOB
- The font size should be increased on the recycling facts slide

# Item IV:

### **Council** Update

• John gave a five minute speech to the council covering the silver bullet, our facebook page, Earth day, hotel cards, presentations, the video contest, and some of our ideas for next year

# Item V:

# Pay to Throw

- Waste zero has two programs, one is cheap where all of the advertising is done by the town rather than the company doing the advertising
- The committee is waiting on the next pay to throw meeting

# Item VI:

# Fred's Write Up

• N/A

### Item VII:

### Presentation to 365

- Fred is going to edit Cris' write up
- Cris will watch business ecomaine video
- The committee wants to present to the OOB365 at their November meeting

- The committee can contact Missi for help
- Should we buy a bin for OOB365 and have them raffle it to stores? (trashcansandmore.com is a good website for trash bins)
- We do not want a round bin because it will roll in the wind
- We need to find someone who will be willing to pick up the new bins
- Missi will call to see if she can get a free roll out cart that is usually \$60

# Item VIII:

Silver Bullet

- Missi set up a contest where they give 6 silver bullets to different schools to design based on a design the school comes up with.
- Each school will create a design and the designs will be posted on the ecomaine website for people to vote
- The winners receive a \$500 grant for materials, and the silver bullet gets to stay in their town
- OOBHS could participate in this
- One person, a whole group of people, or the whole school could work to make the design
- OOB could use another silver bullet—probably not year around
- The silver bullet at public works is picked up about every 10 days, the silver bullet at Radley's is picked up about two times a week
- The DPW silver pullet needs to be looked at on Sunday when DPW is there, Fred agreed to do this

## Item IX:

### **Video Contest**

- Cris will work on a criteria for the next meeting (time, subject, date, where)
- Should the contest be open to only RSU kids or OOB kids in general?

#### Item X:

### **New Business**

• Ecomaine created new flyers with reasons why people do not recycle...the reason is because plastic is confusing. The card has 3 questions on the back for people to answer, you must say yes to all before recycling the plastic.

Cris motioned to adjourn John seconded

9:00 PM the meeting adjourned.

The next scheduled meeting is for **Tuesday October 26, 2010** Respectfully Submitted,

Megan McLaughlin Secretary of the Old Orchard Beach Recycling Committee