

**Old Orchard Beach Design Review Committee Meeting
Monday, March 12, 2012 at 6:00 pm in Town Council Chambers**

Call to Order at 6:12 pm	Call to Order
<p>Roll Call: Ray DeLeo, Kim Schwickrath, Chair Don Comoletti. Absent: Shirley Holt. Planning Board Members: Win Winch, Mark Koenigs. Staff: Code Enforcement Officer, Jeffrey Hinderliter, Town Planner and Valdine Helstrom, Administrative Assistant.</p>	
<p>PLEDGE OF ALLEGIANCE.</p> <p>TABLED THE MINUTES OF JANUARY 9, 2012 and FEBRUARY 13, 2012</p>	
<p><u>ITEM 1:</u></p> <p>Proposal: Building Façade Work Action: Review application and determine Design Review Certificate recommendation Owner: Ferret Reality (Robert J. Harrisburg) Location: 32 East Grand Ave., MBL 305-6-1DD2 Zone</p> <p>Robert Harrisburg introduced himself to the Board and stated that he is requesting a replacement of his windows. His proposal would include adding stone on the bottom and change the door straight across to take away from the “boxy” look. He would like to add one window on the side. He has fireproof clad board siding on the sides of the building and he is proposing to add fireproof clad boards siding on the front as well. There will be no new signage. The side window will match the front windows. The size of the side window will be 30” x 60”.</p> <p>Also the vapor light will be going back on.</p> <p>Shirley Holt made a motion to accept the package as complete. Seconded by Ray DeLeo.</p> <p>Unanimous.</p> <p>Shirley Hold also made a second motion to recommend this to the Planning Board to approve this application. Seconded by Ray Deleo.</p> <p>Unanimous.</p> <p>All approved.</p> <p>Jeffrey informed Mr. Harrisburg that he can go to the Code Enforcement Office for a building permit. Chair Don Camoletti stated that the next step is that the Planning Board will have to sign off on what the DRC has recommended this evening.</p>	<p style="text-align: center;"><u>ITEM 1</u></p>

ITEM 2:

WORKSHOP: Museum in the Streets, presentation and discussion with Patrick Cardon, Founder.

Mr. Cardon introduced himself to the Board and made a presentation of the “Museum in the Streets” walking tour. The first thing that he likes to do is prepare a tour. He also stated that he works closely with the towns Historical Society.

The idea of the Walking Tour is to be self guided, equipped with a hand map. The whole idea of this concept is for the tour to be self guided and to put the story in the visitors face. He stated that he likes to work with old pictures and old postcards.

Ray DeLeo asked if the Walking Tour could include the sites of where a building once stood but that is no longer there as well as existing buildings.

Mr. Cardon stated that this could be done either way the town would like it to be.

Mr. Cardon informed the Board that for 30 stops/panels this would take approximately an hour walk (about 1 mile) and these panels would be installed within eyesight.

He then passed out brochures that could be located in shops, restaurants and businesses to hand out to visitors.

Once they get all of the information, we produce it and then give the town a proof to be corrected then approximately 5 weeks later, the panels are delivered.

Chair Don asked what they pay for is the product?

Mr. Cardon stated that they get paid for is guiding the Historical Society then collecting all of the information and getting it to the layout artist, they also do translations (second language). Put in the correction, and then they produce a special CD for printing, then goes off to the manufacturers.

Ray DeLeo asked if these panels are waterproof?

Mr. Cardon stated that these panels are durable, like formica, but much tougher and are warranted for 10 years by the manufacturer.

He also stated that the town needs to decide what kind of posts they would like, because they do not provide these.

The cost for the panels are as follows:

15 + 1 = \$ 12,000

25 + 2 = \$ 17,000

30 + 2 = \$ 19,000

There is a reduction per square inch.

The prices are kept as low as possible, and he holds these prices for 6 months.

He also suggested to create a maintenance fund to put some money aside as you do your fundraising. He informed the Board that Belfast had raised \$40,000 in one week.

The panels are dedicated in honor of the people located on the front of the panels.

Chair Comoletti asked if there were standard colors for these panels.

Mr. Cardon stated that he would like to make them a little more tan to match the buildings in Old Orchard Beach. Sepia colored so that there is a unity.

ITEM 2

Ray DeLeo asked if this would do this as part of Ocean Park?
Jeffrey mentioned that this could be Phase II.

Ray DeLeo asked if this would be taking anything away from the Historical Society?

Mr. Cardon stated that the history that you put on the Panels has to be enticing and incomplete. The people will then go for more information to the Historical Society.

Mr. Comoletti stated that this is a fantastic idea and that our town would be appropriate to do this.

Jeffrey Hinderliter asked if the town owns the rights of the use of these panels? What Jeffrey was thinking is that he would like to see about using QP Codes that are used with Smart Phones and was thinking of putting these on each of these panels. Mr. Cardon said that yes the town does own the rights and thought that the QP Codes was a great idea, but he thought maybe this would take away from the Historical Society.

Mr, Cardon informed the Board Members that Thomaston, Maine was the first in the Country to do this in 2003.

The Town Historical Director for the Historic Society is Dan Blaney.

It was suggested to find an author who is going to write about each photograph and have some good people tied to the historical society that we can lean on a little bit to see what kind of response we get.

Need to find out what the fund raising possibilities are. Finding the “uniqueness of the town” is key.

It was suggested by Mr. Cardon to start out with a small committee of 3 and have deadlines. And have one author.

Jeffrey mentioned that the towns personality is a big part of the history here and It’s a great program and it seems like an underutilized area of Old Orchard Beach that has such a incredible diverse history that’s really attached to not only to the beautiful environment and the beach, but to the interesting entertainment, such as the lodging, the pier and everything the town has to offer that you might not see in other towns.
And a large migration of people who come here.

786 characters – small panels.

The Board thanked Mr. Cardon.

The Committee talked about the Historical Trolley, and Dan Blaney is going to be the tour guide.

Pat Brown informed the Committee that they have one trolley dedicated out of the shuttle bus area and they are going to have a video on board of the trolley. They are currently talking about the price and trying to find the best route.

GOOD AND WELFARE	
Meeting adjourned at 7:00 pm	Adjournment

I, Valdine Helstrom, Secretary to the Design Review Committee of the Town of Old Orchard Beach, do hereby certify that the foregoing document consisting of Four (4) is a true copy of the original minutes of the Design Review Committee Meeting of March 12, 2012.

Valdine L. Helstrom